



# INSURANCELEADS

EXPERTS IN INSURANCE LEADS

## How Our Lead Program Works

1

InsuranceLeads operates a network of websites that helps consumers assemble competitive quotes from insurance agents.

2

Consumers find our sites while searching for insurance-shopping terms on portals like Google and Bing, or by clicking ads on many of the web's most popular sites.

3

Once at the website, consumers fill out a detailed quote request form that is specific to the type of insurance they're interested in buying.

4

Our advanced technology distributes leads based on agent-created profiles - including geography, lifestyle filters and daily/weekly lead maximums.

5

Agents get an excellent value: we offer one of the lowest shared lead caps in the industry.



**Find Customers in the Areas You Work!**

Visit Us At  [INSURANCELEADS.com](http://INSURANCELEADS.com)  
Or Call **(877) 801-4717 ext 1**

## The InsuranceLeads Difference

### High Quality

Because we specialize in search-generated leads, we reach consumers ready to buy insurance. We offer one of the lowest shared lead caps in the industry.

### No Minimums, Contracts, or Upfront Deposits

We know agents care about results, so it's important that we continuously earn their business with a quality product. We have many agents that have been with us since our start.

### Fast Lead Delivery

Agents can often reach consumers while they're still sitting at the computer! Receive leads by email, text message, or both. We're also compatible with many CRM and comparative rater systems.

### Excellent Customer Service

Our team of support professionals is ready to offer free email and phone assistance, in addition to 24/7 online account access.

Lead Type	Base Price
Health	\$7.78
Auto	\$7.78
Homeowner	\$10.58
Life	\$14.50
Long-Term Care	\$14.50
Annuity	\$39.14
Renters	\$5.54
Disability	\$8.90
Senior Health	\$10.02
Final Expense	\$11.20
Business Benefits	\$11.20
Business Property	\$5.60

## About InsuranceLeads

Since our launch in 2003, InsuranceLeads has emerged as a leader in providing the insurance industry with a consistent high volume of quality, targeted insurance prospects. InsuranceLeads has developed the largest and fastest growing network of loyal customers who report higher closing ratios and ROI with leads provided by InsuranceLeads compared to other major competitors.

**"If you are purchasing leads and not using InsuranceLeads.com you are making a big mistake. The leads I have received are by far the highest quality in the marketplace. My closing ratio is substantially higher than other vendors. Thanks for helping me with my business."**

Charles Burton,  
 Memphis, TN

**Grow Your Insurance Business Today!**

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