



**INSURANCELEADS.COM™**

# QUALITY LEADS GENERATION SERVICES

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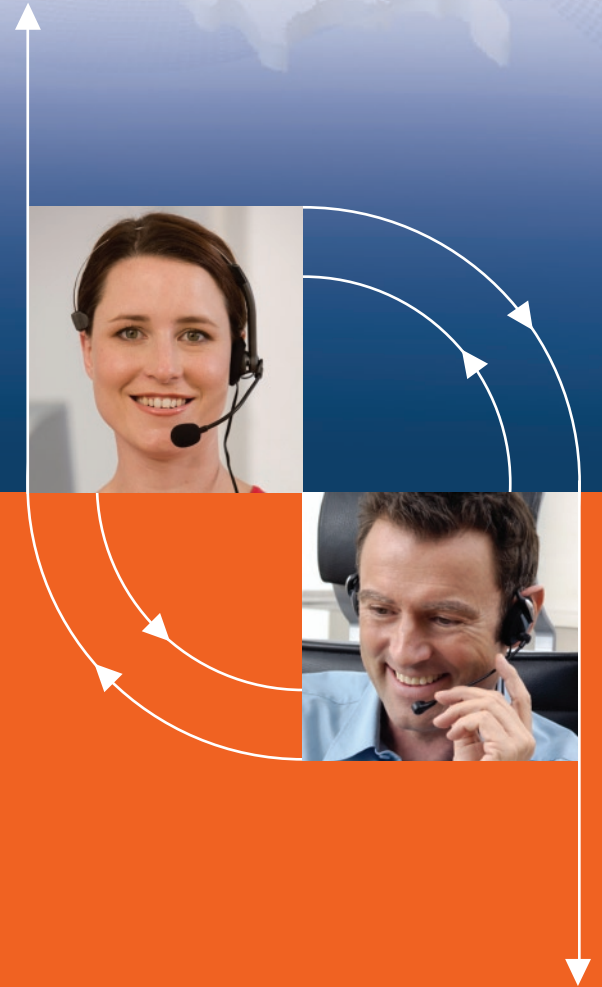
- ▶ Highest Quality Leads in the Industry
- ▶ Multi-Layer Quality Control
- ▶ Competitive Pricing
- ▶ Volume Discounts
- ▶ Consistent High Leads Volume
- ▶ Largest Selection of Lead Types & Filters
- ▶ Sophisticated Technology
- ▶ Choice of Leads Delivery Methods
- ▶ Phone Transfers of Interested Prospects  
Verified by Live Operators
- ▶ 24/7 Online Leads Management Interface



**INSURANCELEADS.COM™**

6400 Laurel Canyon Blvd, Suite 460  
North Hollywood, CA 91606  
Ph: 800.647.2164 • Fx: 800.647.2142

Visit our website at [www.insuranceleads.com](http://www.insuranceleads.com)



**EXPECT THE HIGHEST  
QUALITY INSURANCE LEADS  
AND HIGH CLOSING RATIOS**



## LEADS GENERATION METHODS

InsuranceLeads.com spends millions of dollars each month to capture nearly a half million motivated prospects in all lines of insurance. They are attracted by the opportunity to quickly receive several comparative quotes while filling out one intuitive online questionnaire. We generate leads through a large network of top ranking sites, developed and maintained by in house search engine marketing experts, as well as by many affiliate partners who direct traffic our way.



## QUALITY CONTROL

To us, every lead is suspect before it becomes a prospect. All leads undergo stringent multi-layer quality control using the most sophisticated technology to remove bogus contact information, non-working numbers and uninterested prospects. This results in delivering real prospects with real interest in insurance, in real time.



## CHOICE OF LEAD DELIVERY METHODS



**Email** - Leads emailed to one or multiple email addresses. (Different groups of leads can be emailed to separate addresses)



**Hot/Live Transfers** - Prospects who have filled out online quote requests are hot-transferred live to your phone.



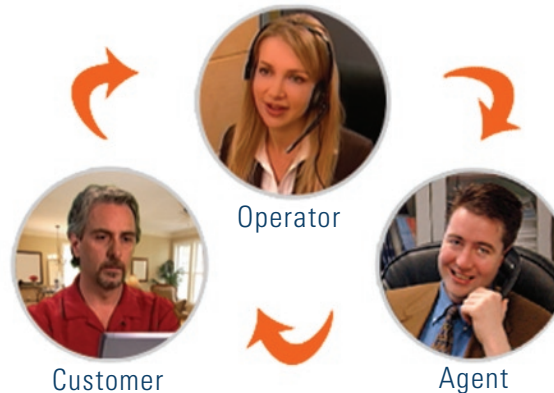
**Upload** - Leads uploaded into databases, leads management systems or insurance rating software.



**Direct Linking** - Live online prospects linked to your web forms, leads management systems or insurance rating engine.

## HOT TRANSFERS

Tired of paying for leads you can't reach? We offer hot transfers of qualified, verified and interested prospects in all lines of insurance transferred to your phone by our call center operators. Spend your time speaking with interested, prequalified prospects, instead of tracking them down.



## CO-BRANDING & SPECIAL OFFERS

InsuranceLeads.com can create a client specific landing page with visual presentations and tutorial material to be used by agents and administrative personnel in your company.

Special offers include:

- 1) Provide each agent with a complimentary follow-up system to help increase closing ratio.
- 2) Assign a designated account representative to help each agent set up and manage their online lead management system.
- 3) Provide agents with a monthly statement summarizing by state the number of leads sent, the cost per lead and the total number and cost of leads.

Our SEO team is the best in the business. Our network of sites hold organic top positions on all major search engines with thousands of major keywords related to insurance quotes.

